

PRIVACY REGULATIONS APPLICABLE TO IMPRESSIE B.V.

Impressie B.V., with its registered office at Frambozenweg 45, 2321KA Leiden (province of South Holland, the Netherlands) and listed in the Commercial Register of the Chamber of Commerce under number 28064013, offers online services, focused on searchability and accessibility of online content.

1. General

Impressie attaches great importance to the protection of your personal data. In these Privacy Regulations we provide information about how we handle personal data. This privacy policy describes, among other things, which personal data is collected and processed by Impressie and for what purpose. Impressie in all cases complies with applicable privacy legislation, including the General Data Protection Regulation (GDPR). This means that we, in any case:

- Process your personal data in accordance with the purpose for which it was provided; these purposes and types of personal data are described in these privacy regulations;
- Limit the processing of your personal data to only those data that are minimally necessary for the purposes for which they are processed;
- Ask for your explicit consent if we need it to process your personal data;
- Have taken appropriate technical and organizational measures to ensure that your personal data is secured;
- Do not pass on personal data to other parties, unless this is necessary for the implementation of the purposes for which they were provided;
- Remind you of your rights with regard to the processing of your personal data.

2 What personal data do we process?

We process the personal data that you have provided to us, for example in the context of the delivery of products and/or services to you, or that we have obtained because you have used our website, because you have completed a contact form, or because you have signed up for our newsletter.

The personal data that we can process from you include:

- your name;
- your address;
- your contact details, such as your e-mail address;
- your surfing and clicking behavior when using the website;
- other data for which we have requested and obtained consent from you.

3 Purposes of use

3.1 We use your personal data for a number of different purposes. They are:

3.1.1 Entering into and executing an agreement

If you conclude an agreement with us, we will ask you for your contact details. This data can also be used for invoicing.

3.1.2 Maintaining contact with you

Your contact details are kept in our customer system and can be used for, among other things, sending you notifications, making changes to our services, updates, sending invitations to events and/or challenges and sending information that you have requested from us.

3.1.3 Improving our product and service information and carrying out targeted marketing campaigns

We aim to provide you with relevant information. For this purpose we analyze the following data:

a. Interaction data

Personal data obtained from contact between Impressie and you, for example through our website, application, e-mail messages or verbally/by telephone.

b. Analyzing the use of our website

The user statistics of the website enable us to gain an idea of, among other things, visitor numbers, the duration of the visit and which pages of the website and application were viewed. This concerns a collection of generic data, without information about individuals. We use the information obtained to improve our website.

4 Legal basis for processing

4.1 We only process personal data if there is a legal basis for doing so. The legal grounds on which we process personal data are:

- consent
- an agreement or in the run-up to concluding an agreement
- a legitimate interest

Consent

If we have asked you for consent to process your personal data and you have granted this consent, you will always have the right to withdraw this consent by sending an e-mail to support@impressie.nl

Agreement or in the run-up to concluding an agreement

If you have concluded an agreement with us, we process personal data if and insofar as this is necessary for the execution of the assignment.

Legitimate interest

We may also process personal data if we have a legitimate interest and therefore do not disproportionately infringe your privacy. For example, we use your contact details to send you notifications (such as updates) and information and/or to invite you to events.

5 Third parties (processors) engaged by us

We may engage service providers (processors) to process your personal data, who process personal data exclusively on our behalf. We conclude a processing agreement with these processors. This processing agreement states, among other things, that the processors act exclusively on our instructions and may not use the personal data for their own purposes.

Processors that we use, for example, are parties that offer and host software used by us. We also engage IT service providers to manage our IT network. We also use third-party services to send notifications.

6 Provision of personal data to third parties outside the EU

In the context of our services, it may be necessary to share personal data with parties (processors) located outside the European Economic Area (EEA). These parties guarantee an appropriate level of security of personal data. In our contractual relationship with these processors, we use model contracts approved by the European Commission (Decision 2010/87 / EU) as appropriate safeguards. Your personal data will not be shared with third parties for commercial purposes.

7 Your rights

By law, every person can exercise certain rights with regard to his or her personal data. For example, you have the right to inspect, rectify and delete personal data. And you can withdraw consent given. You can also object to the use of your data or request that this use be limited. In certain cases, you can even request your data and take it to another party instead. For all these questions, please contact us at support@impressie.com.

8 Retention periods

We will keep your personal data for as long as necessary with a view to the purpose for which we obtained the data, unless a statutory retention period applies.

If we process your personal data based on your consent, we will delete your personal data once you have withdrawn your consent, or once you have opted out.

9 Complaints?

If you have any complaints about how we handle your personal data, you can contact us by sending an e-mail to support@impressie.com. We are committed to finding a solution. If this does not work, you can always contact the Dutch Data Protection Authority at Hoge Nieuwstraat 8 in (2514 EL) The Hague; the options for contacting the Dutch Data Protection Authority in order to submit complaints are listed at [Contact | Dutch Data Protection Authority](#).